



Cookie Policy

This website uses cookies and similar technologies in order to ensure its proper operation, enhance user browsing experience, analyze traffic, and, where applicable, display relevant content or advertisements.

This Cookie Policy complements the Privacy Policy of the website, where more detailed information is provided regarding the processing of personal data and your rights.

1. What are cookies

Cookies are small text files that are stored on your device (computer, tablet, mobile phone) when you visit a website. They allow the website to recognize your device and store certain information regarding your preferences or actions.

Cookies are categorized as follows:

- First-party cookies: cookies set directly by this website
- Third-party cookies: cookies set by third-party service providers through this website

Additionally, cookies may be:

- Session cookies: deleted when you close your browser
- Persistent cookies: remain on your device for a specified period of time

2. Categories of Cookies we use

a. Strictly Necessary Cookies

These cookies are essential for the proper and secure operation of the website and cannot be disabled through our systems.

They are used, indicatively, for:

- maintaining user sessions
- system security and protection
- completing bookings and payments
- storing preferences explicitly requested by the user

Legal basis: legitimate interest

b. Preference Cookies

These cookies allow the website to remember your choices (such as language or region) in order to provide a more personalized experience.

Legal basis: consent

c. Analytics / Statistics Cookies

These cookies collect information about how visitors use the website, such as which pages are visited most frequently, time spent on pages, and any technical errors.

This information is used exclusively for statistical purposes and for improving our services.

Where possible, data is collected in aggregated and anonymized form.

Legal basis: consent

d. Marketing / Advertising Cookies

The website may use marketing cookies to display content or advertisements that are more relevant to your interests and to measure the effectiveness of marketing campaigns.

Legal basis: consent

(Where such cookies are not used, this category remains inactive.)

3. Legal basis for the use of cookies

The use of strictly necessary cookies is based on our legitimate interest in ensuring the secure and proper operation of the website.

The use of all other categories of cookies is based on your prior consent.

Non-essential cookies are not activated before the user has provided consent.

Upon your first visit to the website, a cookie banner is displayed, allowing you to:

- accept all cookies
- reject all non-essential cookies
- select specific categories of cookies

You may withdraw your consent at any time.

4. Managing cookie preferences

You may modify your preferences or withdraw your consent at any time through the “Cookie Settings” link available on the website.

Additionally, you may manage or delete cookies through your browser settings. However, disabling certain cookies may affect the functionality of the website.

5. Third-party cookies

The website may use third-party services, such as:

- analytics services (e.g. Google Analytics)
- mapping services
- embedded content
- social media platforms

These providers may install their own cookies and process data in accordance with their own privacy policies.

Such cookies are activated only after obtaining your prior consent.

6. Changes to this Cookie Policy

This Cookie Policy may be updated from time to time in order to reflect changes in legislation, technology, or the operation of the website.

The latest version is always available on the website.

7. Cookie Table

The table below lists the cookies used on the website:

| Cookie | Domain | Description | Duration | Type |
|--------------------|------------------------|---|-------------------|------------------|
| _ga | .hotelideon.gr | Used by Google Analytics to identify users | 13 months | Analytics |
| ga* | .hotelideon.gr | Stores and counts page views | 13 months | Analytics |
| _gid | .hotelideon.gr | Tracks user behavior | 1 day | Analytics |
| gat_gtag* | .hotelideon.gr | Limits request rate | 1 minute | Analytics |
| test_cookie | doubleclick.net | Checks browser cookie support | 15 minutes | Marketing |

(The table is updated regularly based on cookie scanning tools.)

8. Cookie Settings via Browser

You may also manage or delete cookies through the settings of the browser you use.

For more information, please visit the official support pages of your respective browser (e.g. Chrome, Firefox, Edge, Safari, Opera).